

TABLE OF CONTENTS

Invitation	1
Letter from the Editor	2
Thanks to All	3
New & Improved Web sites roll out for 2004	4
From the Board Room	5
Thanks to Our UFAF Family	5
Martial Arts Hall of Fame Inductee	6
Freedom Isn't Free	6
My Dream	7
Region Reports	8

The United Fighting Arts Federation, UFAF, Inc., Kickstart are not responsible for physical or personal injury, either directly or indirectly, from any materials published herein.

All rights in letters sent to the Octagon will be treated as unconditionally assigned for publication and copyright purposes. Subject to unrestricted right to edit and comment editorially.

UFAF Board of Directors

Founder/Chairman - Mr. Chuck Norris
President - Mr. Aaron Norris
Executive Vice President - Mr. Ken Gallacher
Vice President - Mr. Chip Wright
Director of Training
and Advancement - Mr. Ed Saenz
Director of Regional Chairs - Mr. Tip Potter
Special Events Director - Mr. John Presti
Administrative Director - Mr. Steve Nelson
Secretary- Mrs. Tara Bidwell

Advisory Board

Mr. Reggie Cochran
Mr. Stephen Hammersley
Mr. Chuck Elias
Mr. Robert Sapp
Mr. Steven Brown
Mr. Howard Munding

Contact Information

UFAF
P.O. Box 437
Orem, UT 84059
web: www.ufaf.org
email: office@ufaf.org

Submissions for the Octagon are due by the 15th of August, November, February, and April for the next scheduled issue.

Submit all articles (in email, Word, or Wordperfect format) and photos (in jpeg or bitmap) to:

Howard Munding
PO Box 346
Peoria, AZ 85380
email: octagon@ufaf.org

The United Fighting Arts Federation's
25th Anniversary Celebration
and
World Championship Weekend

July 22-25, 2004 at the Stardust Resort in Las Vegas, Nevada

Please come join Mr. Norris, who invites all to attend. At this year's Celebration, ALL RANKS may attend, participate, and compete in the tournament! That means beginner and intermediate students are welcome to participate, as well as red and black belts! (Restriction: under-red-belts must be at least 8 years of age to participate.) There will be full seminar and competition schedules for beginner, intermediate, and red/black ranks.

This year's *25th Anniversary Celebration* will include a special tribute to Mr. Norris from all of us. You won't want to miss this event at the Saturday awards dinner!

This year's event is a great vacation idea! Lots of activities in Las Vegas - many of which are family friendly. Watch www.ufaf.org soon for activity links and details.

Price: \$250 (includes a single awards dinner ticket - additional dinner tickets available for \$50 each)

Registration will be available online and by mail early in 2004. Keep an eye on the website (www.ufaf.org) for additional details and lodging arrangements. Early bird registration deadline: June 1, 2004. Registration after June 1st is possible, but will require an additional \$50 late registration fee. While mail-in registration will be available, as well, *those who register online will receive a free CKD mesh gear bag upon arrival in Las Vegas!*

Spectator Fee: \$5 for the whole weekend. A minimal cost to register spectators (spouses, parents, siblings of participants, etc.) with the event, and allow them access for the entire weekend.

The *Chun Kuk Do World Championship* tournament will be bigger and better than ever this year. It will be spread out over the entire weekend, providing plenty of exciting student and black belt action! Pre-registration will be strongly urged this year, and will be part of your overall registration. In fact, if you register after June 1st for tournament participation, you will have no guarantee of a division to compete in! Divisions for all events will be decided based upon registrations received as of June 1st. (Exception: Teams competing in team fighting will be able to sign up until competition time at the ring. 5-man black belt teams, 3-woman black belt teams, and 3-man red belt teams will be able to compete. Team fighting competitors must be 18+.)

There will be a nominal charge for this year's *CKD World Championship* tournament event: \$20 for the first event, and \$10 more for each additional event. If you register for tournament participation after June 1st, the fee is \$30 for the first event, and \$15 for each additional event. Register early!!!

(Exception: Team fighting is a straight \$10 per competitor, and may be paid until competition time at the ring.)

If you have questions, please contact Mr. John Presti (jpresti@ufaf.org), Mrs. Tara Bidwell (tbidwell@ufaf.org), or Mr. Steve Nelson (snelson@ufaf.org or office@ufaf.org). We will be happy to answer your questions.

We look forward to the biggest and best July Celebration UFAF has ever seen!

Letter from the Editor

Over the holidays my sons took me to see *The Last Samurai*. Due to my schedule I don't get to go to many movies, nor do I get the chance to watch TV. Given the quality and content of most, I am not missing much.

While it may not be appropriate for all ages, *The Last Samurai* was a treat. I had heard Bill O'Reilly (the O'Rielly Factor) comment that *The Last Samurai* was not just a depiction of a moral and ethical struggle in Japan in the late 1800's, but actually the moral and ethical struggle that the world faces today. He was absolutely correct in his analysis.

For me this is the exact reason that I am so involved in Chun Kuk Do. When I walk into the dojo after a long day of doing battle for what is morally right against what is situationally or politically right for the moment, I feel a sense of safety. I am reassured that there are still people in the world who understand words like honor, integrity, loyalty, respect, self-control, and benevolence.

Learning without
thought is labor
lost.

The Code that Mr. Norris as our "teacher" has passed along to us, his "students," is one of the main reasons that people actively seek out our training. While there are many reputable schools in the martial arts world accomplishing great things, there are many fly-by-night karate schools that are only looking for the almighty dollar. They have sold their integrity and honor out to greed. These schools don't last long but they do leave a long-lasting bad taste in the mouths of their customers toward all of the martial arts.

Thought
without learning is
perilous

Parents bring us their children not to teach them how to fight, but to teach the principles of discipline, respect, self-control, and integrity. I believe that the adults that come to us are seeking the sense of safety and reassurance, that I feel as well.

Confucius

Martial arts instructors can be considered the last of the Samurai. It is our responsibility to train and teach these young people. If we cease to train others in the standards and codes of our way of life then who will? That responsibility will be left to society, television, politicians (there's a good example to follow), the gang down the street.

Samurai were professionals at what they did. They began training at an early age. They continued training and learning throughout their lives.

As spokes of a bicycle wheel provide the support for the weight of the bicycle and rider, we the black belts of UFAF are the support of the entire Chun Kuk Do system. But like the spokes of a wheel we are only as strong as the weakest spoke. If one spoke fails to carry the load the entire wheel is weakened.

One way to keep the wheel strong is to assemble each year to train and to learn from each other at our annual convention. Your attendance at the annual convention is more than a perk or a vacation. It is a responsibility as a black belt to actively support and participate in the organization to benefit our students.

This year we are not having just another "convention." We are having a celebration for 25 years of strength, unity, and perseverance. Mr. Norris has opened this year's celebration and training opportunity to all ranks in Chun Kuk Do to give them a taste of what they have to look forward to as future black belts. I encourage each black belt to attend this year's event and to show the student ranks the depth, breadth, and strength of this worldwide organization!

Howard Munding
PO Box 346
Peoria, AZ 85380
octagon@ufaf.org

www.chunkukdo.com

What is it?
What's it for?
Who's it for?

Find out the answers to these questions and many more. Red Mr. Brown's article on page 4 of this issue of the *Octagon*!

Thanks to All By Mr. Presti

As soon as I got home from the July 2003 Convention I received numerous emails and a few phone calls from fellow UFAF members, all thanking me for a great convention.

Well, I'm not alone. There are many many people behind me that help and I must thank all of them. Organizing our convention is not a one person show. I personally and publicly would like to thank all of the people behind the scenes who make the convention a success each year! Actually there are too many to mention and of course I'm afraid of leaving a name out, but you all know who you are, so "THANK YOU."

"Acquire new knowledge whilst thinking over the old, and you may become a teacher of others."

Confucius

Now on the other hand, I must thank all of you, the members of CKD for supporting such a great event. We must thank our presenters (instructors of the classes), as well.

We all know that 2004 celebrates the official 25 years of the founding of UFAF and I'm sure there were at least 10 years prior to this that the planning began. The convention takes about nine months to prepare for, so we have already started. I can only promise you if you liked the 2003 Convention, wait until you see what we have planned for the 2004! This *25th Anniversary Celebration* is going to be a big bash!

Even though this year's event is going to be a special one, I have been wrestling with a question for several months now. How do we honor and pay tribute to and honor the founder of our organization? Mr. Norris, as you all know, is a martial arts legend, and the person I consider the father of modern day martial arts. He has touched the lives of many, whether through his martial arts skills, the messages in his TV series and movies, or just being himself.

I feel no gift can be purchased to show him our appreciation and how special he is to us. I believe the best thing we all can do is to attend this year's *25th Anniversary Celebration* in July. What better way to show how much he is appreciated!

This is a once in a lifetime event that you can tell people years to come that you were there!

New & Improved Web sites roll out for 2004!

By: Mr. Steve Brown

Hello Everyone!

Have I got some exciting news! After 10 years of back breaking labor, blood, sweat and tears and the lives of many good men... ok, so that's exaggerating it just a little, how about millions of keystrokes and countless clicks of the mouse? Anyway, here it is, I'm excited to be the first to invite you to visit the new and improved UFAF.org black belt member forum **AND** the all new official website of the greatest style of martial arts in the universe.... www.chunkukdo.com!

The UFAF.org member section has not only received a little facelift, but it now contains a message forum that is a major leap forward for communication throughout the organization. You now have topic driven message boards that let you share comments, questions and opinions on everything from general discussions to testing and training (broken down by techniques) to individual message areas for your region, not to mention special areas for only school owners or regional chairs. This is also tied to an all new calendar, the ability to create and share your own online photo albums, and many more fun features waiting for you to explore!

Chunkukdo.com is a complete member portal on the web as well as the electronic ambassador to those trying to learn more about our style and how they can get involved. Access to the member features is limited to student and black belt UFAF members who are current with their membership. Inside you will find the same formatted discussion forum as on the UFAF.org member site, but the discussions will be geared more to the stylistic needs and topics of everyone as a student of Chun Kuk Do. Also, there will be the photo albums and calendars, as well as the ability to look up your student membership status, access to renewal forms and online membership payment, a download section with such things as past issues of *The Octagon*, desktop wallpapers and many more fun and useful features for you to browse!

So how do you get to play with all this cool stuff? Easy, just follow the links below:

UFAF.org Black Belt Members go to:

<http://www.ufaf.org/> and login to the member area. Once there you will see the new design, click on the link at the top or bottom of the page that reads "BB Forum / Calendar". There is a second login screen you must complete, but you have the option there to have your computer remember your login and you will not have to do this again, it will happen automatically. (This is not a good idea if you are on a public computer or share your computer with other black belts.) If you had an existing UFAF.org member account, we have already registered you with the forum and you can login with the same username (BB number) and password, otherwise you will need to create an account. Your username in the forum does **NOT** have to be your BB number, so after logging in, if you would like it changed, just email webmaster@ufaf.org with your current username and what you would like it changed to. Once you are in the forum, the best place to start is the "Comments on the UFAF.org Website" forum topic. There I will have some tutorials that will help you learn general navigation and posting as well as getting the most out of the site.

www.chunkukdo.com

Just type www.chunkukdo.com in your browser and start exploring. The first time you try to access any of the member features like downloads, the forums, calendar, photo albums, etc, you will be prompted to log in. You need to create an account first, so click the "register" link and fill out the form. All accounts must be manually verified for member status through the UFAF office so please allow 24 - 48 hours to be activated. (Note to black belts: This site is totally independent of the UFAF.org website so you can select any username / password you like; just remember what you chose :-)

Once you are in the forum, the best place to start is the "Comments on the ChunKukDo.com Website" forum topic. There I will have some tutorials that will help you learn general navigation and posting as well as getting the most out of the site.

Please feel free to post any comments or questions about the forums and sites in the "Comments on the Website" forum and I will reply as soon as I can.

Happy Surfing, Steve Brown
Webmaster /UFAF Advisory Board

From the Board Room By Mr. Steve Nelson

The UFAF Board of Directors is pleased to announce the appointment of Mr. Chuck Elias of Region 7 to the UFAF Advisory Board. He joins Mr.'s Cochran, Hammersley, Sapp, Brown, and Munding as an advisor to the Board of Directors on issues and projects related to UFAF's future direction.



Thanks to our UFAF Family By Mr. Steve Berry

There are so many to Thank and I know that there are names of people I don't know who reached out to us at a scary time at this year's UFAF convention. This just shows what a wonderful and caring group of people that the UFAF organization consists of.

On Saturday morning July 19th, my husband Steve Berry was participating in the seminar by Mr. Norton. Our Son in law Keith and daughter Stephanie had flown over from Las Cruces New Mexico to vacation and take in the convention as well. Keith wasn't feeling well so stayed in his room while we attended the seminar as spectators that morning. Keith got worse so decided to come get Stephanie to take him to the hospital as he was experiencing a lot of abdominal pain. Unfortunately once he got to the convention hall doors he couldn't go any further and ended up outside in the parking lot doubled over and in extreme pain.

Mrs. Munding was the first to respond by calling Mr. Munding who was busy filming the festivities. He responded immediately, followed by Mr. Presti who ran and got Mr. Berry to tell him of the emergency of his son in law. All was happening so fast and before I knew it there was a big crowd of UFAF members all in uniform out in the parking lot in the hot sun attending to our son in law making sure he was taken care of.

Please except our most sincere Thank's for all of you who left an important event to tend to a perfect stranger and make sure he was taken care of as well as his wife. And to those of you that were there and I didn't catch your names I apologize but we want to thank you all.

From our family we would like to Thank Mrs. Munding for making the 1st call for help, Mr. Presti for his promptness, Mr. Munding, Mr. Wood, and Mr. Gomez for their medical expertise in accessing the situation, getting vitals and instructing hotel security and the paramedics once they arrived. Mr. Gallacher, Mrs. Bidwell, Mr. Matera, a young man named Neil and Mr. Daniel for your tremendous support, guidance, comforting words, and support to our family. You all helped to make a very scary situation easier.

Thank you from the bottom of our hearts,
Steve and Marcia Berry, Steve Berry's Chun Kuk Do Tucson, Arizona
Keith and Stephanie Wilson, Las Cruces, NM

United States Martial Arts Hall of Fame Honors Chun Kuk Do Black Belt

Daniel Semeraro Jr. was inducted into the United States Martial Arts Hall of Fame on August 9th, 2003 as Instructor Of the Year.

He currently teaches at Zhuta's Universal Martial Arts in Waterbury, Ct. He has been involved in the martial arts for over 20 years. In addition to having a third degree black belt in CKD, he also holds a second in Kun Tao, a first in jujitsu, and has trained in mixed martial arts.

Great job, Mr. Semeraro !



Freedom Isn't Free

As we celebrate the start of a new year let us not forget that we owe our freedom and way of life to those men and women who are protecting it everyday in our armed forces. Below is a list of UFAF members that have recently been, or are currently, serving on active duty in the US Armed Forces:

Jeffrey Pries
John Comito
Jim Chandler
Christopher Mikula
Keith Gardner
Mark Leach
Chuck McLeod
Blane Newfield

May you be home
with your loved ones
in 2004! The Editor

Photo sent in by Jeannie Newfield (3rd Black Belt), whose son Blane Newfield (1st Black Belt), is serving his country aboard a ship in the Mediterranean.



The proud warriors of the United States wanted to do something to pay tribute to our fallen comrades.

My Dream By Mr. Eric Hensley

On August 1, 2003, my school started its 12th year in business. We just wrapped up our fiscal year on Oct. 31st. Our corporate meeting included reviewing our numbers, immediate plans for the upcoming year, updating our ten year business plan, and strategically setting up both our marketing and advertising campaigns. We also planned all activities and testing cycles for the entire year of 2004.

My CPA gets a copy of our minutes so he knows what we are up to. After the board members (my two kids and my wife) vote on the proposals, I have a meeting and inform my school managers of the upcoming changes and the schedule for the year. Did I mention that the meeting gets pretty heated at times? We are all very opinionated.

I will spend two weeks in Hawaii to recover. While I am in Hawaii, I will be training for a week (private lessons) in Escrima with a Grandmaster and his best instructor. Yes, part of my business plan includes me gaining new knowledge. It keeps me motivated and excited and gives me more to teach my loyal team. The other week is a cruise with my wife to celebrate our 25 years of marriage.

When I return, we have Steve Giroux coming down to train our team members (they so enjoyed his "timer" in Vegas) and to do some seminars for our students. On Dec. 12th and 13th we have our year-end clearance sale. In Jan. we have our annual awards banquet at the Sheraton. We only have 300 seats and it will be a sell out.

We provide our full time team members with company paid health, dental, and life insurance. My managers get four full weeks of paid vacation each year, and all the regular holidays which end up in a total of another full week. All my team members are expected to attend the black belt classes two times per week and they are expected to move up in rank regularly. I still remember that they didn't originally come to my school to be instructors, but to be students. I make sure that they continuously get to be students.

I have an expectation of all my students. We don't hand out belts, they have to work hard to earn them, but I provide a program that makes it achievable with effort. I don't set them up to fail. I give them the tools for success, and I think my students hold up well when it comes to quality. I didn't "sell out" to be successful. I didn't sacrifice quality for quantity.

I understand that not everyone wants to do this for a living. For me, there really isn't anything else that fulfills me so completely and impacts so many in such a positive way. I am doing what I love for a living and a lot of people can't say that. (I hear some people actually hate their jobs!)

But this dream is still lacking in some ways. I still get that strange look when people ask me what I do for a living. When I tell them, "I teach martial arts," the next thing out of their mouth is, "What is your real job?" Now the response I get when I insist this *is* my real job depends on whether it is another martial artist that I am talking to. Martial artists are impressed that I can do this for a living (while they wonder if my wife is really supporting me) and everyone else suddenly gives me the cold shoulder. They don't respect my chosen profession. In their eyes, it is equivalent to being an assistant to an assistant coach in a middle school. They can't fathom the lifestyle that I actually get to live.

It has been a long, hard journey, but certainly well worth it now. I have to give much of the credit to my wife, who has a good head for business. And I have some key team members that understand my vision and are as dedicated to it as I am. I am fortunate

continued from page 7

that both my children are working hard in our business and will give me the opportunity to pass on to them a successful business - our family legacy. They worked hard even, as children, and have actively contributed to the growth and success. We made some tough choices, but for us they were the right ones. Pat, my wife, home-schooled the kids so they could be with us and not left alone at home while we were at the karate school in the early days. We also traveled a lot with them to exciting places so they could see real poverty, different cultures, and learn about other perspectives. We had an exchange student from Germany live with us for a year. We were living with "delayed gratification" in mind but we still did great things. That comes from managing time and money very effectively.

I guess what I am trying to express to you is that we didn't get successful overnight nor by accident. We have plans in writing, we have real corporate meetings, we analyze, brainstorm, nit pick, survey and implement plans on schedule.

We are running a real business and providing real careers. But no matter how hard I am working to put some respect into our field, it is still often seen as laughable. This is because there are so many people out there who have had bad experiences in martial arts schools, rather than a good ones. There are more black belts out there that have gotten publicity for bad things they have done while us good guys have to beg for some decent coverage.

My dream is that when my children take over the family business, that they and their kids will get the respect in their chosen profession that I may not ever get to experience outside of my industry. For every one of us that is working hard to do the right thing, there are those that are carelessly damaging our industry. I am working hard to help others become more professional in their schools because I understand that we have a mutual symbiotic relationship with UFAF. If we want to see UFAF grow and our style get the recognition it should, we have to first start with the schools. We have to provide the members. We have to help the organization so it can help us.

Want to know what's kicking in UFAF ? Find out in the Region Reports Region 2 By Mr. Gemma

Region 2 held a Black Belt testing on November 8, 2003 at the Karate GYM in Henderson, NV. Congratulations to the following individuals who were promoted in rank:

Tim Yates 3rd Degree Black Belt
Chase Freebairn 1st Degree Black Belt
Ryan Egan 1st Degree Black Belt

A special thank you to Jon Trimble, Shane Egan, John Petit and Brian Hewitt who assisted in the test as our one-step partners, sparring partners, and pad holders.



John York, Tara Bidwell, Joe Gemma, Doug Sherman, Chase Freebairn, Eric Freebairn, Jon Trimble, Shane Egan, Ryan Egan, John Pettit, Brain Hewitt, Tim Yates

Region 3 News By Ms. Karen Dorey

On Thursday, October 30 Mr. Eric Hensley and his wife Pat came to visit Chip Wright's Champion Karate. Mr. & Mrs. Hensley have one of the most, if not the most, successful karate programs in UFAF. For three days they did extensive training with the office staff and instructional staff at the school. They have a wealth of information and are excited about helping others become successful much like they have. The time spent with them has already proved to be invaluable. Mr. Hensley also taught two training seminars on the bo, one for adults/teens and one for kids. They students had a great time and are still talking about what great seminars they were. I would highly recommend any school owner interested in becoming more successful to bring Mr. and Mrs. Hensley to their school and take advantage of their tremendous knowledge and expertise.

Black belt testing was November 1 in region 3. Three students were promoted to first degree black belt; Jethro McFarland, Rikki Montgomery and Katie Guthrie. Jeremy Pasimio and Julie Vilarino (daughter of Michelle George, who was promoted to second degree black in June) were promoted to second degree black belt. Michael Holstein passed his third degree black belt test.

Chip Wright's Championship karate held a karate tournament in October. Chip Wright's students did well in a number of categories. Jeremy Pasimio won first in creative forms and second in traditional forms. Michael Holstein won second in creative forms and third in traditional forms. Jeremy Pasimio won third place in forms and first place in weapons. Josh Wilcox won third place in fighting, and Jeff Case took first in senior fighting. The ladies from Chip Wright's also did well. Kendall Case won first in fighting, first in traditional forms, and third in creative forms in the junior black belt division.

In the women's black belt division Shantell Adams won first in weapons, while Terry Brumley took third in traditional forms and third in weapons, and Jeannie Newfield won second place in forms and second in weapons.

On November 8th a small group of Chip Wright's students traveled to Klamath Falls for the Kocyla Karate Championships. Michael Holstein won first in weapons and first in forms. Kendall Case won first in open hand forms, second place in weapons, second in fighting and won junior black belt grand champion in forms. Jeff Case (Kendall Case's dad) won first in the senior division fighting and grand champion in fighting. Josh Wilcox won first in weapons, second in traditional forms and first in the heavy-weight fighting division. Richard Dodge won second in the men's weapons division, third place in the men's light weight fighting division.

Region 4 By Mr. John Comito

Things in Region 4 have been busy lately. The weekend of November 15th was the start of the activities in the Dallas area. The CKD black belts in the area from KickStart got together along with CKD black belt Lance Cunningham to have a workout. This was the first in quite some time. Mr. Sapp, Mr. Lance Leach, Mr. McQuivey, Mr. Cunningham, and Mr. Comito all met at Mr. Comito's KickStart school for the workout. It was a two-hour opportunity to share ideas, drills, spar, and to enjoy each other's camaraderie. It was a fun time and they will be getting together on a regular basis to workout. There will be other black belts in the area and red belts who will join them as well.

The activities for the Dallas area culminated with a KickStart belt ceremony at Mr. McQuivey's and Mr. Mark Leach's school. Mr. Leach was back in town for a week R & R from Iraq. This was his last day before he flew back to Iraq to continue



his service to the country there. The belt ceremony was a partial tribute to Mr. Leach, Mr. Comito, and of course the kids who had worked so hard to obtain their belts. Mr. Comito started things off by presenting a certificate of appreciation to the Vivian Field Middle School principal, Mrs. Calvary, for the help they gave to Mr. Comito and the children in Afghanistan. That was followed by a slide show that displayed images of Mr. Comito and Mr. Leach in uniform while serving as well as the people they have been working with. It was a moving tribute to all people in uniform.

Following the slide show Mr. Leach came to the podium and made a few comments about his service and the thanks he felt for everyone who was praying for him and helping him. He was grateful to the students and parents who came and he received a standing ovation for his comments and service.



Following the comments the students of Vivian Field performed for the crowd and were very well prepared for the demonstrations of basic and advanced karate techniques. Afterward, all of the students received their belts from Mr. Leach and their patches from Mr. McQuivey.

This was a tribute to all the hard work and sacrifices of the instructors, students, and Mr. Norris. Mr. Leach left the next day for Iraq with mixed feelings. He looks forward to his return home. As he mentioned to me, speaking of a member of the US Military, it is a difficult thing to be away, and you do not realize how much you miss the United States until you leave and come back. Freedom is something that should never be taken for granted, and is never free.

Region 5 News By Mr. Tip Potter

Peoria, AZ -- Region 5 conducted its October black belt test and brought seven new black belts into UFAF, as well as advancing five others to 2nd Degree black. The test was the culmination of long hours of training and dedication on the part of each candidate.

Recognizing that each candidate had worked very hard to get to the test, the Regional Board took it easy on them. NOT! The regional black belt test is conducted just as it was when Gretta and I tested in front of Mr. Norris many, many years ago. When each candidate finishes they know they worked hard. Then, after kata Mr. Hibbs takes the floor and puts each candidate through a grueling session of basics on the call to test the candidate's endurance, focus, concentration, and mental resolve to succeed.

This test we began a new tradition in our region. When the board retires to score the candidates they also vote on which candidate they felt made the greatest improvement from the pre-test to the final test day. It is not intended to reward only those individuals that have natural talent, but to recognize the effort and work that the average student has to do to improve. The first recipient of this award went to Mr. John Kitsmiller, of Southwest Fighting Arts.

This was the last test that we will hold at the Arizona Fighting Arts training center, where we have worked so hard for the past 18 years. That's because we have moved to a new, bigger, and better 6,000 square foot facility just down the road!

As the Director of the Regional Chairs, I sent out a survey to each region asking two questions of each chair and each school owner.

1. List 5 things you have done that have improved your school.

2. List 5 things UFAF can do to improve as an organization.

The results were tabulated and shared with the Board of Directors at our November meeting. Many great ideas were shared.

One of the most recommended ideas was to turn billing over to companies like ASF International, and to enroll with business development companies like United Professionals.



We did exactly that and have already seen positive results. We even took a bold approach and surveyed of each of our students and their families. We asked for their feedback. Gee that's a novel idea. Based upon what they told us they liked, disliked, and wanted to see, we have totally reorganized our schedule and our offerings to the students to better meet their training needs and to help them achieve there personal goals. That's what we've been doing for 35 years now: helping individuals reach their goals and succeed.

Kevin Hibbs, Steve Berry, Tip Potter Phil Jensen, John Kitsmiller, June Wamsley, Jerry Kitsmiller, Howard Munding Gretta Potter, Jesse Reiter, Don McClure, Ben Tiano Sara Tiano, Amanda Caracciolo, Mark Catalano, Ryan Sjursen, Ricardo Camacho, Makita Zaragoza, Tara Bale

Region 7 News By Mr. Steve Hammersley

As usual, Region 7 is bustling with activity. The weekend of Oct. 17-19 was the regional testing hosted by Master Hensley's school in Evans, Ga. The event started with underbelt seminars taught Friday night by Mr. Elias and Mr. Hammersley. The topics covered were the ever essential "traditional VS. sparring skills" as needed for the 1st degree CKD test. The huge group of attendees were rewarded for their hard work and excellent focus with a certificate. Saturday morning ended with four new 1st degree black belts and one 2nd degree. Mrs. Woods served her region well by sitting on the test as a guest board member.

- Gary Whitmire 1st BB (Monroe Karate)
- Daniel Hess 2nd BB (Hensley)
- Doris Johnson 1st BB (Hensley)
- Nicky Majzer 1st BB (Hensley)
- Jaison Majzer 1st BB (Hensley)



The Majzer family now boasts 3 CKD black belts with mom being the first. We congratulate all the black belts on their endeavor and effort, and hope to see many more step up the ladder of knowledge in UFAF.

Following the test, we had over 30 dedicated red and black belts working very hard in some dynamic seminars taught by Mr. Elias and Mr. Hammersley.

Saturday ended with a regional school owners meeting and a regional board meeting. After an exhausting Saturday, Mrs. Woods and her loyal staff, Mr. Elias, and the entire Hensley staff showed up for some continuing education classes under Mr. Hensley's Instructor Certification program. Exciting skill drills were shared between the instructors, including how to write lesson plans for a rotating curriculum geared toward "quality students."

REGION 7 ROCKS!!!!

Region 8 By Mr. Presti

Region 8 October Black Belt Test

We started off our October test with a workout on Friday where we had about 30 people in attendance. Our region was treated to four seminars by some of our most valuable instructors.

Mr. Giroux did sparring drills, Mr. Bosch did Bassai, Mr. Semeraro did grappling skills, and I did Pyong An 1, 2 and 4.

In the midst of the seminars my three year old, Carly (who has already attended two conventions) made an appearance in her uniform and was trying to go through katas. I've never seen her so serious and I think I found a Presti to take over the schools!

On Saturday we hosted our Black Belt Test with the following promotions:

Mr. Pat Davis was awarded his 4th degree Black Belt
Ms. Katie Gibas was promoted to 3rd degree Black Belt
Mr. Don Foley received his 1st degree Black Belt

Congratulations to all!

John N. Presti

Region 12 By Mr. Tip Potter.

Due to the geographic separation of the black belt population centers in Region 10 (Mexico City and Juarez, Mexico) the UFAF Board of Directors has divided Region 10 into two separating regions.

Region 10 will cover the Juarez area and will continue to be led and chaired by Mr. Rodolfo Varela, who has given many years of valuable service to UFAF and Mexico.

The new Region 12 will cover the Mexico City area. The UFAF Board of Directors would like to congratulate Mr. Victor Manuel Lopez on his appointment to the position of Regional Chairman for the new region. We look forward to even more growth in this region in the years to come.

Mr. Lopez can be reached via email at vlopez2059@ufaf.org

CHUN KUK DO MERCHANDISE - Octagon

Pricing is valid until March 30, 2004. We can not deliver to PO Boxes.

DESCRIPTION

ITEM

PRICE

CHUN KUK DO Workout Bag ID Tag

Show off your style with the official CKD flying sidekick logo.



CKD 201

\$ 4.00

CHUN KUK DO Stainless Steel Travel Mug

18oz. Tumbler – stainless steel outside with heavy plastic interior to keep drinks hot or cold. Thumb slide drinking area with take off top. CKD flying sidekick logo.



CKD 202

\$12.50

Official CHUN KUK DO Lapel Pin

Sporting the official CHUN KUK DO logo is this 1" gold laser hard fired cloisonné lapel pin with a Military clutch w/ burr keeps the pin in place. **This is a collector's keeper.**



CKD 203

\$10.00

CHUN KUK DO Logoed Automatic Pencil ---- *NEW ITEM*

Use it at work or take it to school. This refillable fine line Pentel pencil with eraser has a rubber grip for nonstop writing comfort.



CKD 204

\$ 1.50

CHUN KUK DO Logoed 18" Expandable Rolling Backpack ---- *NEW ITEM*

A perfect backpack for travel or school. Black w/ gray accent. Dimensions: 13" x 7" x 19.25". Large U shaped opening to main compartment. **Telescopic hideaway handle.** Versatile in line wheel system. Comfortable padded handles. Top handle for heavy loads.



CKD 205

\$39.50

ORDER FORM

NAME _____ EMAIL _____

STREET ADDRESS _____ APT/STE# _____

CITY _____ STATE _____ ZIP _____

DAYTIME TELEPHONE () _____

Description	Item #	Color	Size	How Many	Price Each	Total Price

Make your check or money order payable to:
MARKETING FOCUS

Mail your order to:
MARKETING FOCUS
C/O Victor Matera
PO BOX 98222
Las Vegas, Nevada 89193

Shipping and Handling

For orders totaling \$30.00 and under	Please Add:
\$30.01 to \$ 60.00	\$ 7.00
\$60.01 to \$120.00	\$ 8.50
\$120.01 to \$180.00	\$ 9.50
\$180.01 to \$240.00	\$11.50
Over \$240.00	\$14.00
	Call for price

Subtotal

Sales Tax*

Shipping and Handling

Check or Money Order Total

*Nevada residents must add 7.5%

Any questions, or, if ordering outside the continental United States call (702) 269-3066 or email to marketingfocus@cox.net.

Thank you for your order!

UFAF/CKD
PO Box 437
Orem, UT 84059

email: office@ufaf.org
www.ufaf.org

**PRSRT STD
US POSTAGE PD
PEORIA, AZ
PERMIT 230**